

Leading IP Authority from UPS Joins ipCapital Group

Dr. Nagesh Kadaba brings decades of corporate and IP management expertise

Williston, VT, September 8, 2015 – Dr. Nagesh Kadaba, a renowned executive and intellectual property (IP) expert, has joined ipCapital Group (ipCG), one of the nation’s leading IP strategy consulting firms as a Senior Advisor. Dr. Kadaba is an accomplished industry leader with more than 25 years at United Parcel Service, Inc. (UPS), where he held key positions in IP management, engineering, R&D, business development, marketing & finance.

Dr. Kadaba spent approximately half his tenure at UPS as the Director of IP Management, where his responsibilities included strategically managing the patent portfolio, identifying patentable inventions and developing IP monetization opportunities. His experience spans a wide variety of IP topics, including valuation, out-licensing, IP process management and IP strategy development. He also advised UPS on IP issues for M&As.

Dr. Kadaba was one of the most prolific inventors at UPS, receiving over 50 issued patents and over 100 pending applications. His IP protects innovative products that generate over \$5 billion in revenue annually for UPS, and address inventions in areas such as e-commerce, computer-driven package delivery, automated package handling and logistics, environmental sensors, and identity validation. Dr. Kadaba was also instrumental in designing streamlined IP processes, ultimately helping to reduce the cost of managing IP at UPS.

“I am delighted to work with ipCapital Group,” said Dr. Kadaba. “I look forward to using my IP management experience in advising innovative companies on how to best leverage and protect their intellectual assets.”

“Dr. Kadaba’s wealth of management experience spanning the entire IP lifecycle is a tremendous asset to our firm and to our clients,” said John Cronin, Managing Director and Chairman of ipCG. “Dr. Kadaba’s ability to work across institutional boundaries and efficiently streamline IP processes will be key in helping companies maximize their ROI on IP.”

At ipCG, Dr. Kadaba will be serving as a Senior Advisor to global clients seeking to develop and execute IP strategies. He will also advise clients who wish to strengthen and monetize patent portfolios, and those who desire to launch new and innovative Intellectual Asset Management (IAM) practices and programs.

Dr. Kadaba holds a Master's Degree and Ph.D. in Computer Science from North Dakota State University. He earned his Bachelor's Degree in Electrical Engineering from Bangalore University, India and also holds an M.B.A. He will be completing a Master's Degree in Intellectual Property Law in 2015.

About ipCapital Group

Since 1998, ipCapital Group has delivered over 700 successful IP engagements to companies in a wide range of industries. Its professional services maximize financial results for clients that seek to develop and execute intellectual property (IP) strategies, strengthen and monetize IP portfolios, and establish and implement Intellectual Asset Management (IAM) practices. ipCapital Group has an interdisciplinary team trained in business, law, marketing, and product development that provides a systematic and comprehensive view of the full lifecycle of IP, from creation to monetization to retirement. For more information, visit www.ipcg.com.