



ipCapital Group
Strategy Advisors

FOR IMMEDIATE RELEASE

Contact: Christina Sidell
ipCapital Group, Inc.
(802) 859-7800 ext. 267
info@ipcg.com

**IPCAPITAL GROUP, INC., ANNOUNCES AIA SOLUTIONS TO HELP CLIENTS TAKE
ADVANTAGE OF THE AMERICA INVENTS ACT PATENT REFORM LAW**

Williston, VT, February 21, 2013 – [ipCapital Group, Inc.](http://www.ipcg.com), one of the nation’s leading intellectual property (IP) strategy consulting firms, is proud to announce a new set of services, ipAIA™ Solutions, to help clients understand and take advantage of the sweeping changes in patent law that results from the America Invents Act (AIA) patent reform legislation.

After six years of discussion, debate, lobbying and finally with bipartisan support, the Leahy-Smith America Invents Act was signed into law September 16, 2011. While some provisions have already become active, the final and key provisions become active on March 16, 2013. The nation changes from the “first to invent” eligibility to be awarded the patent, to “the first inventor to file” the patent application being eligible to be awarded the patent. This and a whole host of other new provisions provide inventors and companies with new challenges and opportunities.

John Cronin, Managing Director of ipCapital Group states, “Although the legal strategies to deal with the changes enacted in the AIA will change somewhat, the implications of the AIA to IP strategy are dramatic in terms of its effects on business risk.”

John Cronin provides the example, “Inventors are going to have to think virtually to lay out their inventions in time properly, as providing an early patent application or technical paper could prompt others to instantly invent on top of the disclosed invention causing many problems for the initial inventor. We see a competitive industry ready to take advantage of this, surprising everyone.”

ipCapital Group, Inc., experts in IP strategy and the corporate business processes necessary to implement IP strategy, have developed a set of strategy elements, tactics and business processes to advise clients in taking advantage of the provisions of the AIA while minimizing the risks some of the new provisions create. Some 20 new services have been developed covering the new business issues the AIA creates, IP strategy, execution of strategy, patent enforcement and monetization of IP. ipCapital Group advisors are available to help clients through these new opportunities.

About ipCapital Group

Since 1998, ipCapital Group has delivered over 700 successful IP engagements to companies in a wide range of industries. Its professional services maximize financial results for clients that seek to develop and execute IP strategies, strengthen and monetized IP portfolios, and establish and implement Intellectual Asset Management practices. ipCapital Group has an interdisciplinary team trained in business, law, marketing, and product development that provides a systematic and comprehensive view of the full life cycle of IP, from creation to monetization to retirement, For more information, visit www.ipcg.com.

Contacts

John Cronin, ipCapital Group, info@ipcg.com

Christina Sidell, ipCapital Group, info@ipcg.com

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