

ipCapital Group Announces Promotions

Williston, VT October 2017 – ipCapital Group (ipCG), a global innovation and intellectual property (IP) consulting serving clients since 1998, announces and celebrates promotions that have occurred through Q3 of this year.

Joe Bodkin was promoted from Analyst to Associate. Prior to joining ipCG in 2014, Joe worked as a business development associate for ipCreate, Inc. Joe's work focuses on creating analytics based on client's IP portfolio in order to extract insights to drive future inventions. Joe earned his Master in Business Administration, and his Bachelor of Science degree in Sport Management from Endicott College.

Nancy Cronin, PE was named President in addition to her current Managing Partner role. Nancy joined ipCG in 2000. Prior to joining ipCapital Group, Nancy was an environmental engineering consultant for several international firms including Montgomery Watson (MWH Global), Camp Dresser McKee (CDM Smith), and Radian Corporation (URS/AECOM). Nancy serves as an advisor to companies that seek to solve challenges of innovation and intellectual property (IP), grow their business opportunities and increase competitive advantage. Nancy received a Bachelor in Engineering and Applied Science degree from the California Institute of Technology, and a Master of Engineering Science degree from Harvard University.

Seth Cronin was promoted from Analyst to Associate. Prior to joining ipCG in 2013, Seth worked as a prior art research intern for Article One Partners, and interned in the digital marketing department at Sony Music. At ipCG, Seth has focused his work on patent portfolio valuation, disclosure writing, invention on demand, and IP strategy. Seth holds a Bachelor of Science in Economics degree from Northeastern University.

Michael D'Andrea was promoted from Associate to Senior Associate. Prior to joining ipCG in 2014, Mike supported ipCapital Licensing Group in their research and patent brokerage activities for three years. Michael's work focuses on innovation strategy and invention development. Mike holds a Bachelor of Business Administration degree, in both Finance and Economics, from the University of Massachusetts at Amherst.

Jeff Goodwin was promoted from Senior Associate to Manager in 2017. Prior to joining ipCG in 2011, Jeff worked as an international inside sales associates supporting an international team StreamBase Systems, and as clinical trials study manager at Weill Cornell Medical Center. Jeff's current focus is on IP competitive intelligence and IP Strategy. Jeff earned his Master in Business Administration degree from UNH and his Bachelor of Science degree in Management Information Systems from Clarkson University

Jeffrey A. Padgett, PE, MBA was recently promoted to Manager. Jeff works closely with clients ranging from startups to multi-national corporations to articulate strategic approaches to innovation and IP development. Leveraging the technical knowhow of the client with ipCG's IP expertise, he works to execute the strategy and create/capture innovation that drives value for the client. Jeff spent 20 years as an engineer in private practice and holds an MBA from the University of Vermont.

Cori Stemmler was promoted from Executive Assistant to Executive & Marketing Coordinator. Prior to joining ipCG in 2016, Cori worked as a marketing coordinator, director of business development, and law clerk. Cori focuses on marketing, event planning, and executive support. Cori holds a Juris Doctor Cum

Laude from Florida State University College of Law, and earned her Bachelor of Science Cum Laude in Advertising from the University of Florida.

About ipCapital Group

Since 1998, ipCapital Group has delivered more than 800 successful IP engagements to companies in a wide range of industries. Its professional services maximize financial results for clients that seek to develop and execute innovation and IP strategies, strengthen and monetize IP portfolios, and establish and implement Intellectual Asset Management (IAM) practices. ipCapital Group has an interdisciplinary team trained in business, law, marketing, and product development that provides a systematic and comprehensive view of the full lifecycle of innovation and IP, from creation to monetization to retirement. For more information, visit www.ipcg.com.